

CIP Update

April 15, 2005

This newsletter is for cities, counties and communities involved in public-private partnerships for joint emergency preparedness, planning and prevention.

Michigan State University through a grant awarded by the Office for Domestic Preparedness, U.S. Department of Homeland Security produces the newsletter through their "CIP-Community Facilitation" Program. Please go to www.cip.msu.edu for more information on the program.

Participating Communities

Allentown, PA / Annapolis, MD / Brooklyn, OH / Carroll County, MD / Northampton County, PA / Evansville, IN / Marquette County, MI / Monroe County, MI / Oakland County, MI / Redmond, WA / Richmond Area, VA / Rockville, MD / Sandy City, UT / Casa Grande, AZ

CIP Community Happenings

Sandy City, UT – On March 30th the *Sandy City Critical Incident Protocol Partnership* group met at Jordan High School for a Status Session facilitated by MSU. This group has a strong commitment from the business and non-profit sectors, plus the State of Utah is involved through the Citizens Corp and Homeland Security, among other departments. The city leadership has always demonstrated an integrated philosophy with the city residents, businesses, visitors and other stakeholders. At the meeting they elected two co-chairs; one each from public and private sectors and set in place a formal committee to move forward the public-private process.

Hoover, AL – On April 1st MSU met with about 25 people from this fast-growing community south of Birmingham. Representatives from the city, county, state and federal agencies, in addition to businesses and non-profits got an overview of the program to start a CIP Program for the city of Hoover.

Lyons & Shawnee Counties, KS – On April 12th and 13th MSU met with public and private sector representatives from both Lyons and Shawnee Counties (Emporia and Topeka) to get an overview of the CIP Program. We also had state representatives attending.

Libertyville, IL – On April 12th we did a presentation about the CIP program to Volkswagen Credit Incorporated, as they want to bring in other businesses to partner with the public sector for emergency preparedness. Plus, we will be working with Volkswagen's North American headquarters in Michigan.

Annapolis, MD – MSU is attending a meeting of the *Annapolis Partnership Group* at Loews Hotel, Annapolis on April 20th. Though the group and various members of it have been meeting since November 2004 when it started they will be formalizing selection of chairs, standing committees, objectives and the related.

Milwaukee, WI – We will be kicking off the program for the city of Milwaukee on May 3rd. The Mayor will be welcoming everyone, while city leaders/managers and businesses/non-profits from the larger employers will be working with us.

Las Vegas, NV – We will be starting the CIP program for Clark County, NV on June 9th with a partnership between the public sector and the casino/entertainment industry for emergency preparedness.

Carroll County, MD – We will be facilitating a Tabletop Exercise for the management team from Random House Corporation and the public sector agencies on June 14th in Westminster, MD.

Crisis Checklist (PocketSmart) by Organizing Made Simple

On November 10, 2004 we kicked off the CIP program for Annapolis, MD and they have quickly formed a working group with sub-committees and tasks to work on.

Within the Annapolis Partnership Group is a business that provides guidance in organizing and increasing efficiency for your business, home, and personal life. It also includes service in the area of a crisis management “checklist”. Patti DiMiceli, owner of **Organizing Made Simple** offers for free their “Crisis Checklist” through the internet at <http://organizingmadesimple.com> as a service to others. Also, they offer a customized version which incorporates your city/county’s name and other information but normally for a fee. Yet, Patti and John have decided to offer for free the customized version to those cities and counties that participate in the CIP-Community Facilitation Program! We at the School of Criminal Justice, Michigan State University appreciate this generous offer.

For more about the Crisis Checklist their website offers this, *“to simplify your life and make it easy for you to prepare your home and family for a crisis- whatever form it may take- we’ve combed through piles of emergency preparation booklets, publications, and websites to bring you the latest information and supply list. Designed to fit in your pocket or purse, this two-sided, 8½” x 11” sheet of paper is uncomplicated, yet comprehensive. The Crisis Checklist may be freely downloaded, copied and distributed to whoever you feel would benefit from this information. We only ask that 1) You give the Crisis Checklist, without charge, 2) Do not change and/or alter the information and/or content in any way, and 3) You keep the integrity of the fold intact.”*

This is one of the most comprehensive pocket-size references for emergency preparedness that I’ve seen. Take a look at it for your city or county as a way of sharing critical information with businesses, citizens and the community. Go to <http://organizingmadesimple.com>.

Savings on Insurance Costs through Emergency Preparedness Training

It’s always nice when we can share with you an example of financial savings, as a result of a public-private action.

On April 2, 2005, sports history was made at Comerica Park in Detroit, Michigan. And no – it wasn’t a milestone home run, or a great catch. Rather, history was made when 169 event staff from Comerica Park, Ford Field, Joe Lewis Arena, and The Palace came together as a team to get trained in the Community Emergency Response Team (CERT) program.

CERT is an integral part of Citizen Corps, the Department of Homeland Security’s grassroots movement to actively involve everyone in making our communities and our nation safer, stronger, and better prepared. We all have role in hometown security and more than 1600 Citizen Corps Councils across the country are working to provide local opportunities for everyone to prepare, train, and volunteer for all hazards and threats.

The CERT program educates citizens about disaster preparedness and provides hands-on training in basic disaster response skills, including fire safety, light search and rescue, and disaster medical operations. Once trained, CERT members can assist themselves, their families, and others in their neighborhood or workplace following a disaster and can take a more active role in supporting first responders.

One of the sports venues received a decrease in their insurance premiums, as a result of the staff going through CERT training! Hey, businesses and non-profits – you might want to incorporate CERT training for your staff. For more on the program, please go to www.citizenscorps.com and out thanks to Gary Zulenski, Program Director at Michigan Citizen Corps who provided this information.

Recent Postings to Members-Only Website

To enter the "members-only" website, please go to <https://angel.msu.edu> and enter your user/password - or - use our generic phrase's of "msu.msu@angel" in the User/NetID box and "[partnership](#)" in the Password box (both without quotation marks) and log in. Then click on CIP and it will take you to the main menu.

In the "Bulletin Board – Information for all Communities" folder, you will see the below articles, among many others:

"Preparing for Public Health Emergencies: Meeting the Challenges in Rural America"

"[Interim] – National Preparedness Goal (HSPD #8)"

"The Florida Hurricanes of 2004 – Lessons Learned"

"The Myths of Business Continuity and Disaster Recovery"

Plus, in the website there are many other resources. To find a specific topic, use the "search" function, which is on the main menu page to the right in the green bar.

Starting a CIP Program and Using CIP Resources

Feel free to make a referral to the MSU staff about possibly starting a CIP Program elsewhere in the United States. We can use your assistance! Also, if you would like to use the resources from the CIP program that we gave you to initiate a new public-private partnership for emergency preparedness – please feel free to do so – or give us a call and we will work with you.

Closing

If you have any topics and/or ideas for a future "CIP Update" newsletter, please contact Brit Weber at weberbr@msu.edu or (517) 432-9236 or other MSU staff. About every three (3) weeks you will receive this newsletter via email. If you no longer want to be on this list, please reply to this email.

We thank you for your support.

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