

CIP Update

August 19, 2005

This newsletter is for cities, counties and communities involved in public-private partnerships for joint emergency preparedness, planning and prevention.

Michigan State University produces the newsletter through the Critical Incident Protocol (CIP)-Community Facilitation Program under a grant awarded by the Office for Domestic Preparedness, U.S. Department of Homeland Security. This newsletter provides ideas, suggestions, best practices and lessons learned to establish critical incident protocols using public-private partnerships.

Please go to www.cip.msu.edu for more information about the program.

Participating Communities

Allentown, PA / Annapolis, MD / Brooklyn, OH / Carroll County, MD / Casa Grande, AZ / Clark County, NV / Evansville, IN / Hoover, AL / Marquette County, MI / Milwaukee, WI / Monroe County, MI / Northampton County, PA / Oakland County, MI / Redmond, WA / Richmond Area, VA / Rockville, MD / Sandy City, UT

We are currently working with 17 communities and will work with another 28 cities, counties or communities over the next couple of years. Of the 28 available CIP Programs, we are in contact with 10 communities. Is there a location in the nation that you think may be interested in building a public-private partnership for joint emergency preparedness? Please let us know.

What's Happening in CIP Communities

Hoover, AL - We began the program on August 3, 2005 with our Orientation/Planning Session. Mayor Tony Petelos, as well as Bill Burch, Corporate Security at AmSouth Banking and Bob Berry, Director of Homeland Security welcomed everyone and set a positive tone for the day. Attendance was diverse from public and private sectors. In addition, three media organizations participated and their input really enhanced the workshop. MSU strongly encourages communities to bring the media into this partnership building process.

Sandy City, UT - Next week on Wednesday, August 24, 2005 MSU will facilitate a tabletop exercise for the city and the South Towne Center. The tabletop exercise is the last meeting that MSU facilitates in CIP communities. Yet, we continue to provide other program services, such as the newsletter, access to the "CIP Information Exchange" and program guidance.

Racine, WI - We will begin the program on September 8, 2005 with our Orientation/Planning Session for Racine County/Racine, located near the Great Lakes. In 1997, the Federal Emergency Management Agency created *Project Impact*, an initiative to build disaster resistant communities. In 1998, Racine County was one of 60 new communities that joined *Project Impact*. This project strengthens public-private coalitions for a community's safety, security and economic well-being.

Casa Grande, AZ - A few months ago we initiated the program in this fast growing city, located south of Phoenix. During this meeting, a local contractor struck a major line that caused the 911 center and a large portion of the county to lose communications. As a result, some public sector participants left. Fortunately, most of them returned in an hour. This area continues to face

expansion issues and next month the CIP group will meet to discuss what is relevant to the members.

Future CIP Communities

Currently, we are looking at scheduling facilitations over the several next months with the following communities: Horry County (Myrtle Beach), SC / Littleton, CO / Phoenix (Copper Square Area), AZ / Bethlehem (Sept. 30th), PA / Libertyville, IL / Auburn-Rochester Hills, MI / Perkiomen Valley, PA / Lyon County, KS / Cleveland, OH / Richmond Metropolitan Area, VA

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Public-Private Partnership Model

MSU profiles organizations that have a partnership model for joint emergency preparedness. The Great Lakes Partnership organization is moving fast and forward. Their vision is to ensure the economic vitality of the Great Lakes region through effective integration of security, sustainability and innovation. Their mission brings businesses and government leaders together for cross-section collaboration to address critical infrastructure interdependencies and related homeland and economic security challenges. They have a number of initiatives including food industry supply chain resilience, public health sector task force, business continuity and others, in addition to forging alliances with other businesses, governmental and NPO/NGO organizations. To learn more, please visit their websites at <http://www.cmcusa.org/initiatives/greatlakes.cfm> <<https://mail.msu.edu/cgi-bin/webmail?timestamp=1124480107&md5=3TUyh8m%2FbYbgWT7gGhMPLg%3D%3D&redirect=http%3A%2F%2Fwww.cmcusa.org%2Finitiations%2Fgreatlakes.cfm>>

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Last Friday There Was an Explosion in the Mall

In this large shopping center, a fire led to an explosion in the automotive supply store. At the same time, an anonymous phone call indicated there was a possible dangerous chemical release. Emergency first responders were en route, and security and management from the mall and stores were coordinating the response. Shoppers, tourists and employees were scared. The media was broadcasting near the incident.

Where and when did this happen? It occurred across the nation over a period of eight days ending just last week. The real story is that it was a tabletop exercise involving people from a number of states. How did the police, fire, EMS, emergency management, health, public affairs and the management teams from the automotive store, shopping mall and corporate headquarters meet together to mitigate this disaster? They did it via the Internet in MSU's "Public-Private Partnership for Emergency Preparedness & Homeland Security" course.

Rad Jones, founder of the CIP Program and developer of the course, created the tabletop exercise. Rad taught the course with support from teaching assistants Susan Gade and Melinda Berry, as well as content experts Bob Johnson, Tom Seamon, Phil Schertzing and Jerry Miller. Seventy students, which included professionals from across the nation and college students, responded as the crisis escalated. They were separated into teams and discussed the same issues that communities face during disasters. A number of the professionals who are trained in exercising commented about the positive experience of working through the exercise from home or an office computer.

The course is one component of MSU's Homeland Security Certificate, which also includes Terrorism and Foundations of Homeland Security courses. To learn more, please go to <http://www.homelandsecurity.msu.edu> <<https://mail.msu.edu/cgi-bin/webmail?timestamp=1124480107&md5=3TUYh8m%2FbYbqWT7qGhMPLg%3D%3D&redirect=http%3A%2F%2Fwww.homelandsecurity.msu.edu>>

Goal 4: Enhance Information Sharing Across Public Sector & Private Industry

Homeland Security Department Secretary Michael Chertoff recently announced a number of projects for the nation, including Goal 4. Not only do we need to share information/intelligence between federal, state and local authorities, but we need to incorporate private entities into the process.

One of the objectives of the CIP program is having communities share more information. During the workshops, MSU staff members focus on improving communication, enhancing understanding, improving trust and strengthening the social capital in a community. The CIP communities create committees, one-on-one and multi partnerships, and performance tasks, in addition, to building a stronger bridge for information and intelligence sharing.

You know the importance of quality communication that benefits your organization and others, which leads to improved strategic planning, cost reduction and mitigation of critical incidents.

Goal 4 takes this process to the next level with intelligence sharing at the local level among the public and private sectors.

Recent Postings to CIP Information Exchange Website

To enter the "CIP Information Exchange" website, please go to <https://angel.msu.edu> <<https://mail.msu.edu/cgi-bin/webmail?timestamp=1124480107&md5=3TUYh8m%2FbYbqWT7qGhMPLg%3D%3D&redirect=https%3A%2F%2Fangel.msu.edu>> and enter your user/password id (or use msu.msu@angel <<https://mail.msu.edu/cgi-bin/webmail/login/gadesusa.authdaemon/9E320982D1D3F558CE0E869B0EB772D6/1124480007?folder=INBOX&form=newmsg&to=msu.msu@angel>> in the User/NetID and "partnership" as the password box to log in). Click on CIP and it will take you to the main menu.

In the folder "Bulletin Board - Information for all Communities" here are just a few of the postings:

"A One-Stop Shop for all Federal Grants"

"Gateway to Government Food Safety Information"

"IACP - Local Law Enforcement's Response to Identity Theft"

"COOP - Continuity of Operations Awareness and Introduction to Continuity of Operation's Course"

There are numerous other resources located on the website. To locate a specific topic, use the "search" function, which can be found on the main menu page on the right-hand side in the green task bar.

Starting a CIP Program and Using CIP Resources

Feel free to make a referral to the MSU staff about possibly starting a CIP Program elsewhere in the United States. We can use your assistance! Also, if you would like to use the resources from the CIP program that we gave you to initiate a new public-private partnership for emergency preparedness, please feel free to do so, or give us a call and we will work with you.

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Closing

If you have any topics and/or ideas for a future **CIP Update** newsletter, please contact Brit Weber at weberbr@msu.edu <<https://mail.msu.edu/cgi-bin/webmail/login/gadesusa.authdaemon/9E320982D1D3F558CE0E869B0EB772D6/1124480007?folder=INBOX&form=newmsg&to=weberbr@msu.edu>> or (517) 355-2227 or other MSU staff members. About every three weeks you will receive this newsletter via email. If you no longer want to be on this list, please reply to this email.

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