

# CIP Update

**July 29, 2005**

This newsletter is for cities, counties and communities involved in public-private partnerships for joint emergency preparedness, planning and prevention.

Michigan State University produces the newsletter through the Critical Incident Protocol (CIP)-Community Facilitation Program under a grant awarded by the Office for Domestic Preparedness, U.S. Department of Homeland Security. This newsletter provides ideas, suggestions, best practices and lessons learned to establish critical incident protocols using public-private partnerships.

Please go to [www.cip.msu.edu](http://www.cip.msu.edu) for more information on the program.

## **Participating Communities**

Allentown, PA / Annapolis, MD / Brooklyn, OH / Carroll County, MD / Casa Grande, AZ / Clark County, NV / Evansville, IN / Marquette County, MI / Milwaukee, WI / Monroe County, MI / Northampton County, PA / Oakland County, MI / Redmond, WA / Richmond Area, VA / Rockville, MD / Sandy City, UT

We are currently working with 16 communities and will work with another 28 cities, counties or communities over the next couple of years. Of the 28 available CIP Programs, we are in contact with 10 communities. Is there a location in the nation that you think may be interested in building a public-private partnership for emergency preparedness? If so, please let us know or have them contact us. Thank you.

## **Keeping Your Community Vibrant**

According to the U.S. Department of Labor, "More than 40 percent of companies hit by a serious crisis or disaster never resume operations. Of those that do, another 25 percent fail within two years" (*Continuity Insights* on-line edition, January 2005).

For the police, fire, ems, health, emergency management and other public officials why is this statistic important? There are several reasons--the most important being if a business fails in your city or county, you lose too! It leads to loss of jobs, consumers, vendors, tourism and ultimately revenues which fund your government agency. Also, consider those prospective businesses who conduct a market survey of your community, in addition to monitoring the quality and quantity of emergency response agencies. So, we challenge the public sector with "what other things can you do that will keep the business community strong and vibrant?" We want to know as many businesses as possible to offer assistance in their plans, procedures and policies.

Companies engage in strategic planning. Offer to meet with them to discuss their planning needs. Offer to administer security surveys, and if your staff is not trained in conducting risk assessments, there is free training available. Moreover, information is available on our website which contains a form and how to directions on risk assessments. Next, offer risk/threat assessments. Do not only meet with security staff, but meet with the facility manager, safety manager, risk manager, business continuity manager and anyone else in the business that has a

vested interest in emergency preparedness. The more you assist them, the more vibrant the business will be in your community.

### **What's Happening in CIP Communities**

Milwaukee, WI - The MSU staff is meeting the steering committee for the Milwaukee CIP group to discuss what steps or actions should be next and how to focus on the goals of the membership.

Libertyville, IL - We are holding a Planning Session with the fire department. We had met with Volkswagen Credit Corporation who would like to implement the CIP Program in this community, located north of Chicago.

Hoover, AL - We are beginning the CIP Program with our Orientation/Planning Session on August 3, 2005 for this rapidly growing city just south of Birmingham. When we begin working with a community, we seek representatives from both the public and private sectors to be our point-of-contacts or "champions". A few months ago we met with a group of about 30 people in Hoover discuss the program at the Planning Session. The members indicated they wanted to host the program in their city. Each member was subsequently tasked with providing a list of names/contacts so they could receive invitations. This concept provides a very diverse group of invitees that would most likely create a strong public-private partnership for emergency preparedness.

Richmond, VA - We are meeting with the Richmond, VA UASI (Urban Area Security Initiative) workgroup for a Planning Session to implement a regional CIP Program.

Sandy City, UT - We are facilitating a Tabletop Exercise Session for the city and the South Towne Center, which is a large, sprawling upscale shopping center.

Park City, UT -MSU staff will be presenting "Developing Public-Private Partnerships for Emergency Preparedness" at the annual Utah Public Officials Conference in nearby Park City.

Lansing, MI - We are talking with a public-private group which serves nearby counties and cities in the capital region of Michigan. This group participated in the Texas A&M TEEX 3-day and 2-day risk assessment training programs. The Lansing based group is providing risk assessment services to the private sector responsible for critical infrastructure.

Racine, WI - We will be kicking off the program with our Orientation/Planning Session in early September for Racine County.

Bethlehem, PA - We will begin the CIP Program on September 30, 2005. Adjacent to Bethlehem are two other CIP communities, which are the City of Allentown and Northampton County. Eventually, these three CIP communities will be meeting to discuss regional issues.

Carroll County, MD - We are presenting a Tabletop Exercise Session on September 30, 2005 for the Random House Corporation and city/county public safety agencies, as part of the CIP Program.

### **OSHA Fire & Explosion Planning Matrix**

The Occupational Safety and Health Administration (OSHA) developed this Fire and Explosion Planning Matrix to provide employers with planning considerations and online resources which may help employers reduce their vulnerability or the consequences of a terrorist's explosive

device or arson. An effective fire prevention plan that includes these fire hazards/ignition sources may increase workplace safety and security and ensure that employees know how to respond to threats and incidents safely and effectively. This website, with a range of supporting resources provides organizations with a planning process. For additional information, visit their website at: <<http://www.osha.gov/dep/fire-expmatrix>>

### **Site Emergency Planning Workbook**

This free 95-page workbook is used to develop site emergency plans for schools, factories, office buildings, shopping malls, nursing homes, hospitals, stadiums, arenas, correctional facilities and other organizations. The Emergency Management Division of the Michigan State Police provides this workbook which includes a sample plan. You may view it at the following web address: <[http://www.michigan.gov/documents/msp-pub602\\_site\\_planning\\_8707\\_7.pdf](http://www.michigan.gov/documents/msp-pub602_site_planning_8707_7.pdf)>

### **Helpful Tips on How to Run an EOC (Emergency Operations Center)**

This practical, easy to use resource is authored by Regina Phelps in the online *Disaster Resource.Com* edition. Many organizations are prepared for a short-term event--an outage that lasts several hours or possibly several days. However, what about the event that restricts you from entering your building for days, weeks, or months? Your organization and staff will be challenged in every possible way. You will most likely activate your company's Emergency Operations Center (EOC) within the first few hours of a major event. This article explores many issues your company will likely face with the EOC facility and staff. For more information, please visit: <[http://www.disaster-resource.com/articles/02p\\_109.shtml](http://www.disaster-resource.com/articles/02p_109.shtml)>

### **Recent Postings to CIP Information Exchange Website**

To enter the "CIP Information Exchange" website, please go to <<https://angel.msu.edu>> and enter your user/password id (or use msu.msu@angel <<mailto:msu.msu@angel>> in the User/NetID and "partnership" as the password box to log in). Click on CIP and it will take you to the main menu.

In the folder "Bulletin Board - Information for all Communities" here are just a few of the postings:

"Contingency Planning Advances through Public-Private Partnerships"

"Government & Business - Allies in the Fight against Terrorism"

"Slideshow that Explains the National Response Plan (NRP)"

"CBRNE Tabletop Exercises for Schools"

There are numerous other resources located on the website. To find a specific topic, use the "search" function, which is located on the main menu page on the right-hand side in the green task bar.

### **Starting a CIP Program and Using CIP Resources**

Feel free to make a referral to the MSU staff about possibly starting a CIP Program elsewhere in the United States. We can use your assistance! Also, if you would like to use the resources from

the CIP program that we gave you to initiate a new public-private partnership for emergency preparedness, please feel free to do so, or give us a call and we will work with you.

**Closing**

If you have any topics and/or ideas for a future *CIP Update* newsletter, please contact Brit Weber at [weberbr@msu.edu](mailto:weberbr@msu.edu) <<mailto:weberbr@msu.edu>> or (517) 355-2227 or other MSU staff members. About every three weeks you will receive this newsletter via email. If you no longer want to be on this list, please reply to this email.

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